Cont. 207,184

10/549967 JC17 Rec'd PCT/PTO 16 SEP 2005

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**APPLICANT:** 

Wolfgang Kratzenberg

**SERIAL NO.:** 

Not yet known (PCT/EP2004/002697)

FILED:

Concurrently

FOR:

CUSTOMER ASSISTANCE SYSTEM FOR STORES

**EXAMINER:** 

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Group: --

Mail Stop: PCT

Commissioner of Patents

P.O. Box 1450

Alexandria, VA 22313-1450

## **INFORMATION DISCLOSURE STATEMENT**

Sir:

Pursuant to 37 CFR sections 1.97 and 1.98, applicant respectfully requests that the documents listed on the attached form PTO-1449, be made of record and considered in connection with the examination of this application.

Copies of the listed document are enclosed. A translation of the foreign language document(s) is not readily available.

JC17 Rec'd PCT/PTO 16 SEP 2005
The documents submitted herewith were cited in a Search Report (copy enclosed) issued in the above-identified PCT application.

U.S. Patent No. 4,882,724 discloses a shoppers communication system and processes relating thereto.

U.S. Patent No. 5,361,871 (corresponds to International Publication WO 9B/04449 cited in the Search Report) discloses a product information system for shoppers.

U.S. Patent No. 6,424,845 (corresponds to European Publication EP 0991039A cited in the Search Report) discloses a portable communication device.

International Publication WO 98/38589 discloses an in-store consumer targeted messaging system.

German Publication DE 100 28 980 A1 discloses a method of guiding a consumer through a supermarket according to which preparatory to shopping, a list of different products is obtained from a consumer and is input in a data processing and storing device such as PC, laptop, notebook and the like. After the consumer has been identified in the entrance region, the input

10/549967

JC17 Rec'd PCT/PTO 16 SEP 2005.

products and a shopping cart, which is supplied by the supermarket, are

electronically tied. The cart would also display the products.

The products are associated with respective sender/receivers. The customer is guided optically or acoustically to respective products.

Respectfully submitted,

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This correspondence is being deposited with the United States Postal Service on September 16, 2005 in an envelope as "Express Mail Post Office to Addressee" Mailing Label Number ER 843 205 048 US addressed to the Honorable Commissioner for Patents, Alexandria, VA 22313-1450.

Alexander Zinchuk

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\*Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in

conformance and not considered. Include copy of this form with next communication to applicant.